

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP OCT4/12 19.05  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6297605

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT RPOF-3 PAC

EST#1932 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

DATE OCT4/12 19.05

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
ED TITTE

TO LENA  
FR JULIE  
OK'D M5  
TTLS RTS  
PLS CFM, HTX 10/4

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 1932

13	S	800P-1130P	30	\$3,300.00	9/29	9/29	1	SAT
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PROGRAM : COLLEGE FOOTBALL

REP HEADLINE# 6297605 TRF# 329043  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 19.05  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	A		1146P	30		\$3,300.00	9/29	9/29	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1: LATE RUN DUE TO FOOTBALL RAN @ 2000-2350												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-13												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#13	MISSED: SAT/800P-1130P				SEP29		30S	\$3,300.00	(OCT4/12)	
			OFFER: SAT/1146P				SEP29		30S	\$3,300.00	PLS ADVISE.	
			CMT: LATE RUN DUE TO FOOTBALL RAN @ 2000-2350									
SEP/12			97175.00			OCT/12					45950.00	
CONTRACT TOTAL												143125.00
TOTAL SPOTS												100

MARKET TOTALS \$356,062 WFTV 40% WKMG 14% WESH 27% WOFL 13% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE